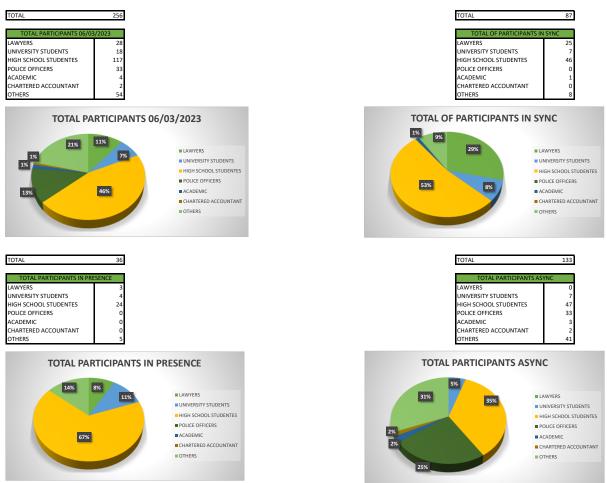
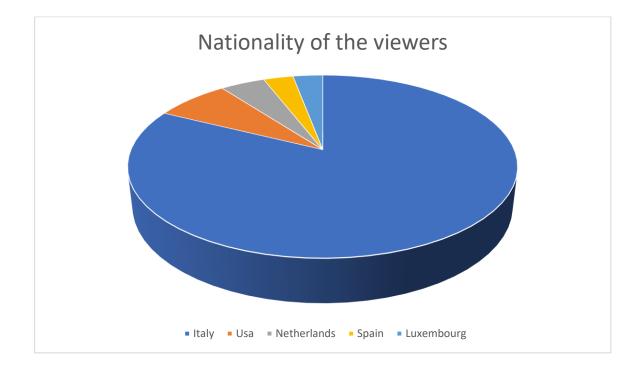
LESSON 4 - 06/03/2023



6 March – Website

D	Acquisizione			
Paese	Utenti 🧄	Nuovi utenti	Sessioni	
	68	30	88	
	% del totale:	% del totale:	% del totale:	
	100,00%	100,00%	100,00%	
	(68)	(30)	(88)	
1. 🔲 Italy	56	21	76	
	(82,35%)	(70,00%)	(86,36%)	
2. 🔤 United States	5	3	5	
	(7,35%)	(10,00%)	(5,68%)	
3. 🚍 Netherlands	3	3	3	
	(4,41%)	(10,00%)	(3,41%)	
4. 🚾 Spain	2	1	2	
	(2,94%)	(3,33%)	(2,27%)	
5. 🚍 Luxembourg	2	2	2	
	(2,94%)	(6,67%)	(2,27%)	



6 March – Social networks

INSTAGRAM				
Accounts reach	Interactions	Total followers		
216 (+54,2%)	22 (+57.1%)	251 (+0,4%)		

TWITTER				
Impressions	Profile visitors	Shared links	Posts visitors	
24	4	0	0	

LINKEDIN
Impressions
200

